



Ennova

WEBINAR

Increase your Business Value
with Sustainability

December 4, 2024



Agenda

10:00 am – What's New from Enova

Andrew and Chris, Key Account Advisors, Enova Power Corp.

10:10 am – Increase Your Business Value with Sustainability

*Tova Davidson, Executive Director, Sustainable Waterloo Region
Sanders Lazier, Co-Founder & CEO, Carbonhound*

10:50 am – Final Thoughts

** feel free to ask questions throughout the webinar **

A smart friend you can rely on.

Andrew Bennett



Andrew has been helping businesses find energy solutions for more than 15 years. With a background in engineering technology and energy management, coupled with a data-driven approach, Andrew has the knowledge to solve your tough energy challenges.

📞 519-239-8211

✉ andrew.bennett@enovapower.com

Chris Drygala



Born and raised in Kitchener-Waterloo, Chris has 13 years of experience in energy management and customer service. As a Certified Engineering Technologist with a Sustainable Energy and Building Technology diploma from Humber College, Chris knows the questions you need to ask for the solutions you need.

📞 226-220-2935

✉ chris.drygala@enovapower.com

What's New from Enova:

- **Fall e-Billing Campaign for oneROOF**

- <https://enovapower.com/oneroof>
- switch to eBilling before December 13, 2024
- Enova will donate \$5 to oneROOF Youth Services



- **Holiday Electrical Safety Tips**

- <https://esasafe.com/electrical-products/product-safety-tips>
- use certified products properly, GFCIs for outdoors
- check for damage, don't overload circuits
- turn off when sleeping or not at home



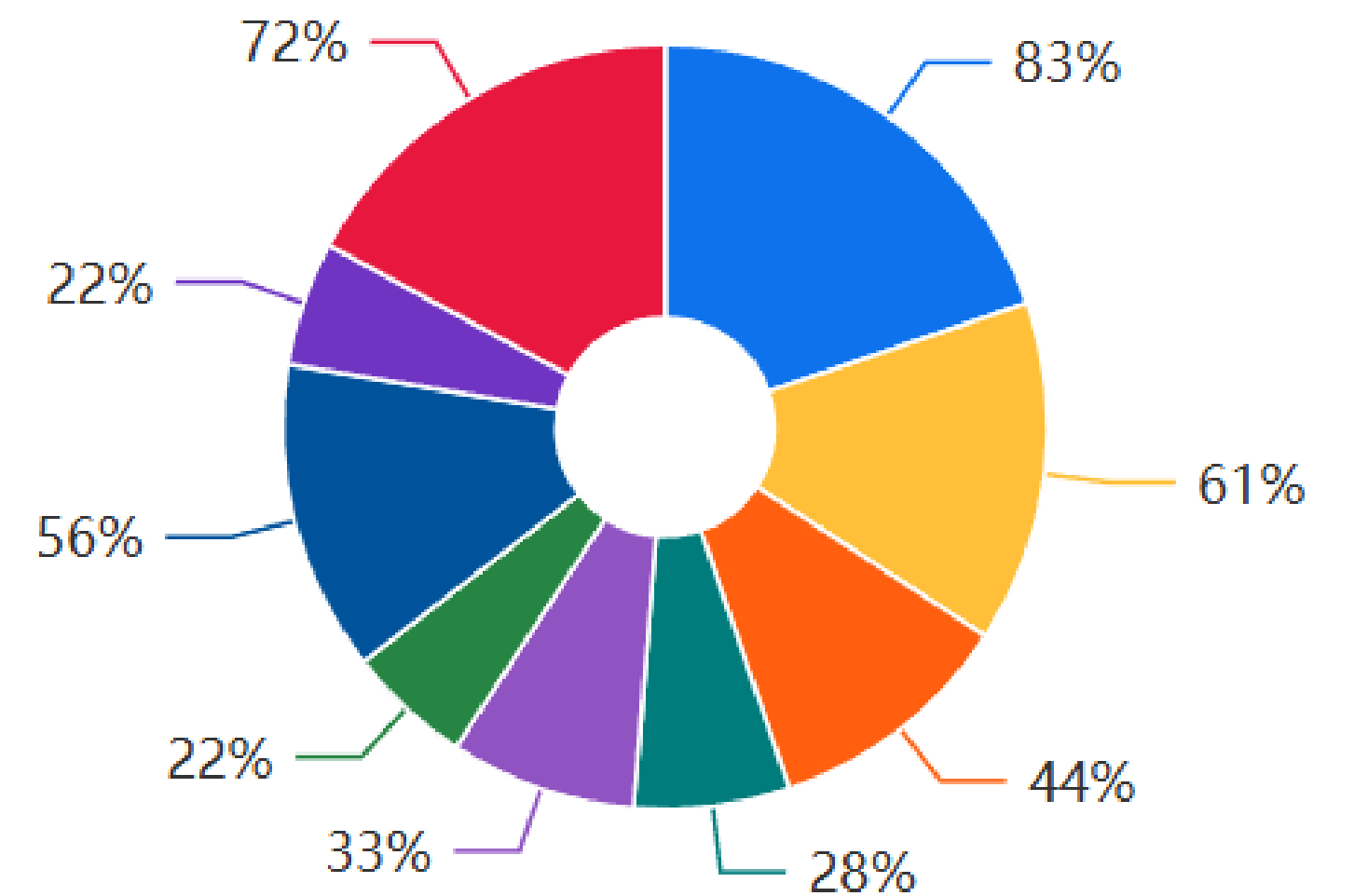
- **New Electricity Energy Efficiency (eDSM) Framework Launch in January**

- <https://ero.ontario.ca/notice/019-9235>
- centrally delivered by the IESO with enhanced LDC involvement
- longer term (2025 – 2036) provides certainty to customers
- clear focus on environmental sustainability



Poll Results: What topics would you like us to present at future webinars?

- 83% Efficient Electrification/Decarbonization
- 72% Emerging Technologies
- 61% Renewable Generation
- 56% Energy Efficiency & Management
- 44% Electric Vehicle Infrastructure
- 33% Energy Monitoring & Control
- 28% Data Analytics for Improved Decision-Making
- 22% Technical Training
- 22% Grid Modernization

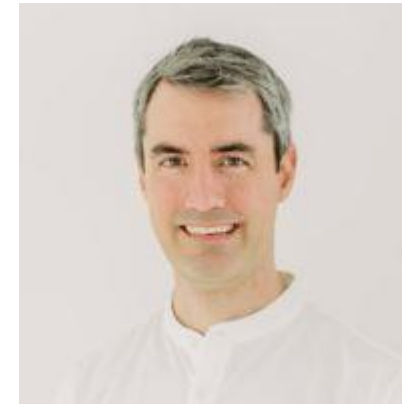


Increase Your Business Value with Sustainability

Presented by:



Tova Davidson
Executive Director
Sustainable Waterloo Region



Sanders Lazier
Co-Founder & CEO
Carbonhound

120+

SWR memberships

40,000+

Full time employees supported

19 Events held in
2023

For spending
18,000+
supporting us
through the year,
we thank our
amazing

230+
volunteers!

1800+

students impacted across
5 public schools



1042

Trees and
shrubs
planted in

700+

Attendees across events

20 Municipalities **12** forests

74,927.9

Tonnes Committed (CO₂e)

94,097.1

Tonnes Reduced to date (CO₂e)

**THE
COMMUNITY
ENGAGED**

impact network

Sustainable Waterloo Region's Impact Network (IN) is a program that facilitates setting voluntary targets in greenhouse gas emissions (GHGs), water footprint and waste reduction and diversion. We understand the diversity in sustainability journeys, and our milestones provide a customized approach to inspire transformative action in organizations of all sizes and industries. New members join as an Observing Organization and gradually progress to a Pledging Partner in Milestone 4.

Ongoing Actions

- Share Sustainability Stories
- Schedule Support Meetings with Impact Network Team

- Attend Events
- Participate in Carbon Cleanse
- Complete Annual Survey



▶ **SWR**

impact network

Ongoing Supports

- One-on-one Coaching
- Green Team Support
- Free admission to all SWR events

- Networking opportunities between members
- Access to MemberLink with resources

Targets



Carbon

A greenhouse gas (GHG) footprint measures the amount of GHGs that your organization emits into the atmosphere.



Waste

Waste diversion measures the percentage of waste that you recycle or reuse, focusing on keeping materials out of landfill.



Water

A water footprint measures the water impact of your operations. This includes stormwater, water consumption, and wastewater.

Measure what matters – manage what you measure

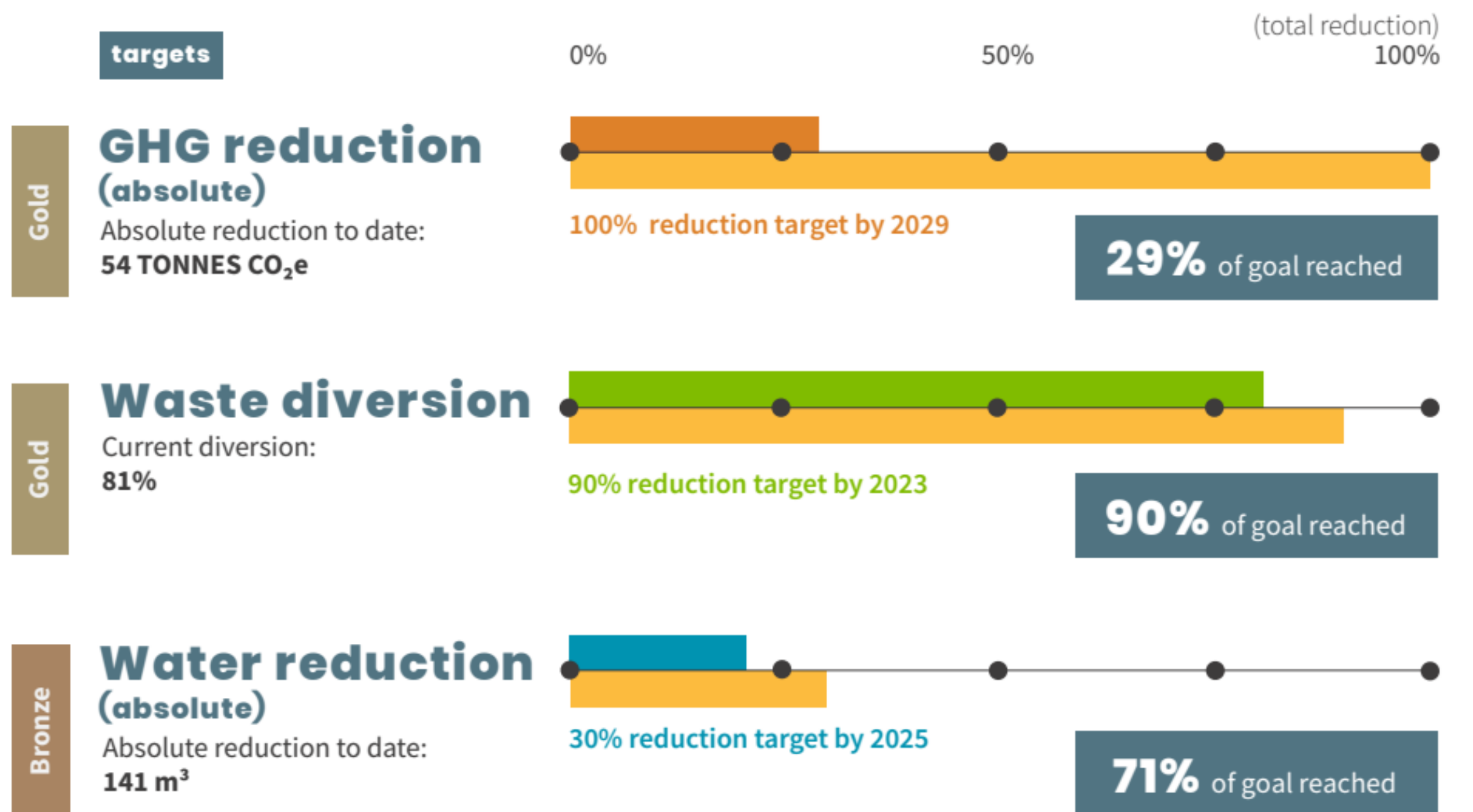


GHG sources (scope 3)

Waste, Water, Commuting,
Business Vehicle Travel

Water focus areas

Tap Water, Wastewater,
Stormwater



Measure what matters – manage what you measure



**Green
Economy
Hub**

The Impact Network is one of seven Green Economy Hubs across Canada supporting a growing network of businesses and organizations to set and achieve sustainability targets. Together, we're demonstrating a more sustainable economy is possible.

- Reduced Operating Costs
 - Lower energy bills and less energy consumption means lower costs of operations

- Unlock New Revenue Streams
 - Creation of “green products” driving more business to you and new customers

- Employee Retention & Attraction
 - The new workforce wants to work for organizations that strategically and practically are aligned with their values. Sustainability often ranks very highly in lists of priority areas.

- Increased Innovation
 - The standard ways of operating in nearly every sector are not sustainable. Deep commitments to impact reduction result in assessments of all parts of an organisation and innovations across many business areas

- Risk Exposure Reduction & Management
 - Reputational Risk
 - Regulatory Risk
 - Revenue Risk
 - Reporting Risk

- Data Driven Green Branding
 - Strong Unique Value Proposition that aligns with your customers and builds credibility

**Join us to help build a
prosperous, just and
sustainable future**

**www.sustainablewr.ca
tova@sustainablewr.ca
519-603-2223**

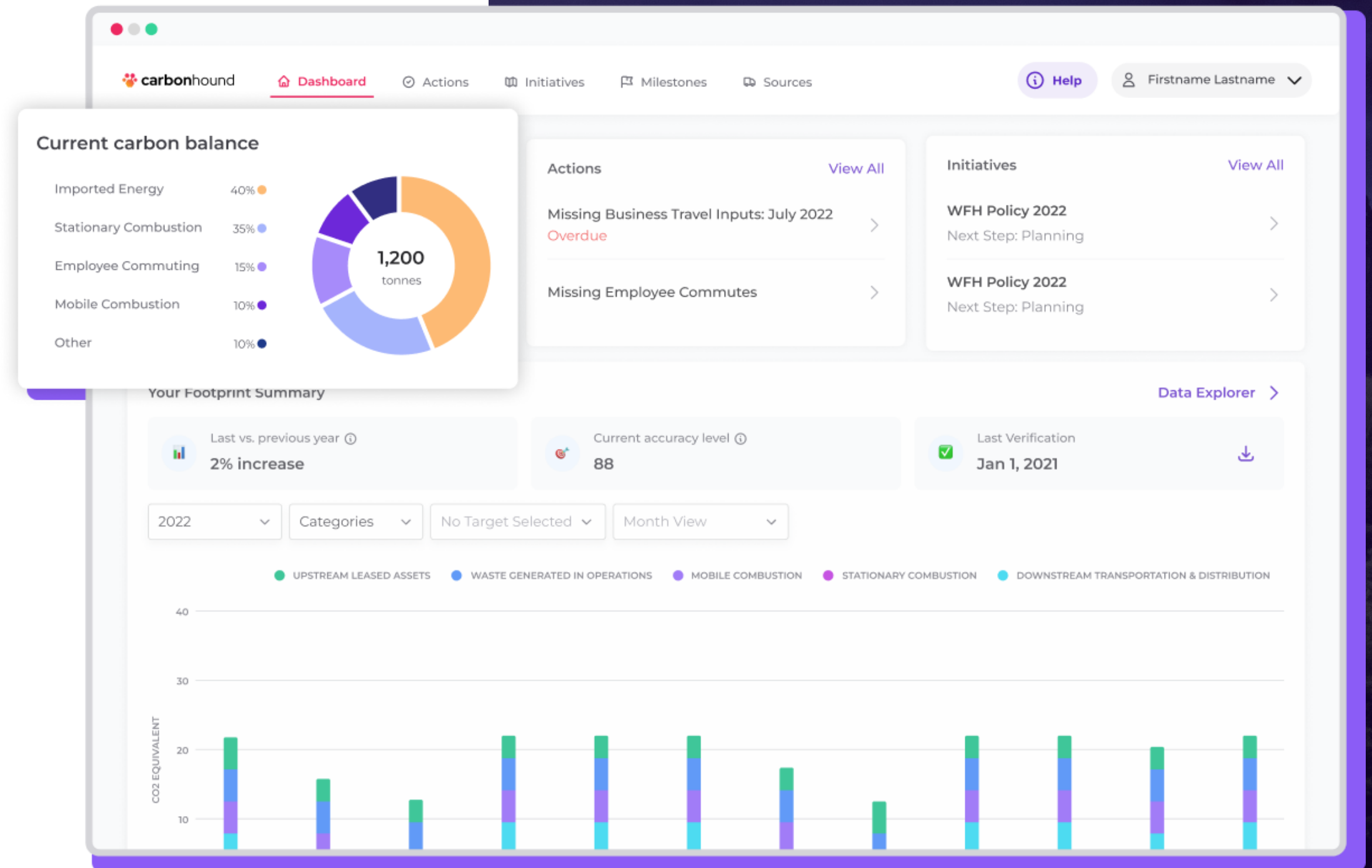
Thank You





Automated climate reporting 3.5x faster for 1/3 of the cost

- + Fully automated ongoing reporting to reduce costs and increase accuracy
- + Integrated benchmarking to communicate climate value of your service
- + Verified platform to ensure you are always compliant



Examples of standards we support





Helping you meet your climate reporting goals

STEP 1



Kick-Off

- Identify emission sources, data location and estimate assumptions
- Understand your value chain structure & priorities

Est. Timeline: Immediately

STEP 2



Connect & Estimate

- Connect operational data sources
- Gather value chain company information
- Ingest financial data with each stakeholder to estimate associated emissions

Est. Timeline: 1-2 weeks

STEP 3



Data Ingestion

- Contact each stakeholder to provide GHG reporting or start measuring with Carbonhound
- Upgrade estimates to actual GHG emissions data where available

Est. Timeline: 2+ weeks

STEP 4



Iterate & Report

- Generate reporting in alignment with international standards
- Train relevant stakeholders to use Carbonhound for future reporting

Est. Timeline: Within 1 week & ongoing growth



Sanders Lazier
Co-founder and CEO
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