		Measures			2012	2013	2014	2015	2016	!	Target	
Performance Outcomes	Performance Categories									Trend	Industry	Distributor
Customer Focus  Services are provided in a manner that responds to identified customer preferences.	Service Quality	New Residential/Small Business Services Connected on Time			91.30%	91.30%	90.90%	90.30%	92.50%	0	90.00%	
		Scheduled Appointments Met On Time			96.70%	96.10%	95.30%	96.20%	97.50%	0	90.00%	
		Telephone Calls Answered On Time			76.40%	78.60%	80.40%	78.10%	78.40%	0	65.00%	
	Customer Satisfaction	First Contact Resolution					98.6%	98.9	99.4			
		Billing Accuracy					100.00%	100.00%	100.00%	-	98.00%	
		Customer Satisfaction Survey Results				Α	Α	Α	Α			
Operational Effectiveness	Safety	Level of Public Awareness						83.00%	83.00%			
		Level of Compliance with Ontario Regulation 22/04			С	С	С	С	С			C
Continuous improvement in productivity and cost performance is achieved; and distributors deliver on system reliability and quality objectives.		Serious Electrical	Number of	General Public Incidents	1	0	1	0	0	0		(
		Incident Index	Rate per 10	0, 100, 1000 km of line	0.532	0.000	0.526	0.000	0.000	-		0.223
	System Reliability	Average Number of Hours that Power to a Customer is Interrupted <sup>2</sup>			0.97	0.87	0.72	0.57	1.11	O		2.06
		Average Number of Times that Power to a Customer is Interrupted <sup>2</sup>			0.88	0.69	1.03	0.77	1.11	U		1.23
	Asset Management	Distribution System Plan Implementation Progress					In Progress	In Progress	In Progress			
	Cost Control	Efficiency Assessment			2	2	2	2	2			
		Total Cost per Customer <sup>3</sup>			\$450	\$466	\$483	\$481	\$494			
		Total Cost per Km of Line 3			\$21,225	\$22,062	\$23,132	\$23,150	\$23,866			
Public Policy Responsiveness Distributors deliver on obligations mandated by government (e.g., in legislation and in regulatory requirements imposed further to Ministerial directives to the Board).	Conservation & Demand Management	Net Cumulative Energy Savings <sup>4</sup>						20.68%	36.61%			105.71 GWh
	Connection of Renewable Generation	Renewable Generation Connection Impact Assessments Completed On Time			100.00%	100.00%	100.00%	100.00%	100.00%			
		New Micro-embedded Generation Facilities Connected On Time				100.00%	100.00%	100.00%	100.00%		90.00%	
Financial Performance	Financial Ratios	Liquidity: Current Ratio (Current Assets/Current Liabilities)			2.05	2.14	1.95	1.97	1.96			
Financial viability is maintained; and savings from operational effectiveness are sustainable.		Leverage: Total Debt (includes short-term and long-term debt) to Equity Ratio			0.74	0.69	0.65	0.61	0.57			
		Profitability: Regulatory Return on Equity		Deemed (included in rates)	9.85%	9.85%	9.36%	9.36%	9.36%			

<sup>1.</sup> Compliance with Ontario Regulation 22/04 assessed: Compliant (C); Needs Improvement (NI); or Non-Compliant (NC).











<sup>2.</sup> The trend's arrow direction is based on the comparison of the current 5-year rolling average to the fixed 5-year (2010 to 2014) average distributor-specific target on the right. An upward arrow indicates decreasing reliability while downward indicates improving reliability.

<sup>3.</sup> A benchmarking analysis determines the total cost figures from the distributor's reported information.

<sup>4.</sup> The CDM measure is based on the new 2015-2020 Conservation First Framework.

# 2016 Scorecard Management Discussion and Analysis ("2016 Scorecard MD&A")

The link below provides a document titled "Scorecard - Performance Measure Descriptions" that has the technical definition, plain language description and how the measure may be compared for each of the Scorecard's measures in the 2016 Scorecard MD&A:

<a href="http://www.ontarioenergyboard.ca/OEB/">http://www.ontarioenergyboard.ca/OEB/</a> Documents/scorecard/Scorecard Performance Measure Descriptions.pdf</a>

## **Scorecard MD&A – General Overview**

Kitchener-Wilmot Hydro Inc. (KWHI) has been a part of the local community for more than 100 years. As the energy industry continues to grow and evolve, KWHI remains committed to its promise to deliver safe, reliable and efficient electricity distribution services to its customers.

In 2016, KWHI exceeded industry targets for all Scorecard measures, with exceptional ratings in customer satisfaction and system reliability. KWHI also had the 6<sup>th</sup> lowest total cost per customer out of 69 distributors across the province. KWHI continues to pace and prioritize capital investments to effectively manage distribution system assets, complete necessary infrastructure improvements, and reduce outage frequency and outage duration to improve customer experience.

KWHI achieved an "A" in overall customer satisfaction, with respondents indicating a strong trust and confidence in KWHI's ability to manage ongoing operations. Also of note were high customer scores for knowledge and helpfulness of staff in responding to customer inquiries.

With a service territory of more than 400 square kilometres, a staff of 187 and more than 95,000 customers, KWHI effectively manages a distribution system that includes more than 1,900 kilometres of overhead and underground distribution lines, more than 23,000 power poles, more than 10,800 transformers and 8 transformer stations. KWHI will continue to provide safe, reliable service for all its customers electricity needs.

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# **Service Quality**

#### New Residential/Small Business Services Connected on Time

In 2016, KWHI connected more than 1,700 low-voltage residential and small business customers within the five day timeline prescribed by the Ontario Energy Board (OEB), and in 2016 improved its performance by 2.2 percent over 2015, connecting 92.5% of its total service connections on time.

#### Scheduled Appointments Met On Time

In 2016, KWHI had more than 2,900 scheduled customer appointments where the customer or representative was required to be present, and once again both exceeded the industry standard of 90% of appointments scheduled met on time, and improved performance over 2015, from 96.20% to 97.50%.

### Telephone Calls Answered On Time

In 2016, KWHI's Customer Service team handled more than 89,000 telephone calls, a 20% increase in number of calls over 2015, answering 78.4% of customer calls within 30 seconds and exceeding the industry standard of 65% as set by the Ontario Energy Board. Call volumes in 2016 increased dramatically due to KWHI's switch to monthly billing and the increasing cost of electricity. KWHI continues to remain committed to finding new ways for customers to connect with its staff quickly and easily to decrease wait times and call volume, adding email communication and more online forms, which enable customers to complete most day-to-day transactions effortlessly and without the need to speak with a customer service representative.

# **Customer Satisfaction**

#### First Contact Resolution

In 2014, utilities were given an opportunity to define this measure in the manner that provides the most meaningful assessment. KWHI defines First Contact Resolution as all telephones calls resolved by the Call Centre on first contact. As this measure is evolving, KWHI will continue to monitor its progress and track best practices of other LDCs in an effort to improve its own customer service offering.

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KWHI strives to handle each customer interaction quickly, efficiently and to the customer's satisfaction. In 2016, 99.4% of phone calls received by the Call Centre achieved first contact resolution due to the excellent service provided by KWHI's Customer Service staff.

### Billing Accuracy

In 2016, KWHI issued more than 1,085,000 (2015 – 645,000) electricity bills to over 95,000 customers. KWHI bills all its customers on a monthly basis. Despite the increasing volume, KWHI maintained its 100% billing accuracy in 2016 and remains committed to its billing accuracy standards for 2017.

#### Customer Satisfaction Survey Results

In 2016, KWHI engaged a third party to conduct a customer satisfaction survey. The survey invited customers to provide feedback on a variety of areas including customer service, reliability, service value, billing and outages. The data collected from this survey is used as a baseline to guide customer service improvements. In this survey, KWHI received an "A" for its overall performance.

In 2016, KWHI introduced a number of new initiatives to improve customer service and communication, including the launch of a new outage map, an online move in/move out form, and a Welcome Package. The company also used feedback from the survey to develop a series of videos to help customers learn more about the electricity industry in Ontario, where their payment goes, and improve knowledge of electrical safety.

KWHI continues to use customer feedback to enhance its customer service offering and give customers an effortless experience.

# **Safety**

### Public Safety

During 2016, KWHI provided electrical safety education to students, the Waterloo Regional Police Service and to contractors in KWHI's service territory. In partnership with other utilities, KWHI plans and hosts a bi-annual contractor safety conference to educate local contractors on electrical hazards and safe work practices.

KWHI provides a series of public electrical safety messages across radio, its webpage, social media, newspapers and other outlets

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connecting with businesses, seniors, farmers, volunteers, parents, and children in its service area with seasonally relevant public safety reminders. KWHI also provides funding for electrical safety messages and demonstrations at the Waterloo Regional Police Service's Children's Safety Village, and sponsors a Children's Hero Award. In 2016, the company introduced a new video to its library of safety videos on YouTube, explaining the impact of electricity on the body. As of August 2017, that video had been viewed more than 400 times.

KWHI delivered an extensive customer outreach program to continue educating customers on overhead power line safety, underground electrical contact/locate safety and emergency preparedness including participation in the Electrical Safety Authority's Powerline Safety Week.

### Component A – Public Awareness of Electrical Safety

This component of the public safety measure is intended to measure the level of safety awareness of the general public within the electricity distributor's service territory.

The score of 83% is the result of a standard survey performed by a third party in February 2016. KWHI will use the information gathered in this first survey to develop and target its safety messages going forward.

## Component B – Compliance with Ontario Regulation 22/04

This component of the public safety measure is expected to address the level of distributor compliance to Ontario Regulation 22/04, which governs the safe design and construction of electrical distribution systems. Measurement includes an audit and declaration of compliance submitted by the distributor and due diligence inspections completed by the Electrical Safety Authority. KWHI fully complies with Ontario Regulation 22/04 safety standard.

# Component C – Serious Electrical Incident Index

A Serious Electrical Incident is defined as electrical contact, fire or explosion or equipment failure in the distribution system that causes loss of life or critical injury to a member of the general public. This component of Public Safety measures the number of serious electrical incidents involving members of the general public in KWHI's service territory. KWHI had no serious electrical incidents in 2016. KWHI continues to make public safety a priority through its educational activities and programs.

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# **System Reliability**

In 2016, KWHI continued its program of focused investments in animal control and vegetation management to improve system reliability. In addition, faulted or end-of-life equipment is replaced with new components with better performance – such as polymer insulators and switches. KWHI also refreshed its existing website to include a section for outage updates and is using Twitter to better communicate outage locations and restoration times with customers impacted by an outage. During 2016, KWHI fully implemented its new outage management system that will help crews locate and identify outage locations more quickly and provide customers with up-to-date outage information. This system will help KWHI to maintain or improve system reliability performance that customers have come to expect. In 2017, KWHI will continue to educate customers about the new outage management system, customer facing outage map, outage causes and restoration efforts.

## Average Number of Hours that Power to a Customer is Interrupted

KWHI had an increase in the average number of hours a customer was without power during the year. KWHI is working on evaluating the root cause of lengthy outages to evaluate ways to lessen the impacts on customers in the future.

### Average Number of Times that Power to a Customer is Interrupted

KWHI had an increase in the average number of times a customer was without power during the year. KWHI remains below the provincial average for this measure. KWHI continues to monitor and analyze its investments to maintain the high reliability standards KWHI's customers have come to expect.

# **Asset Management**

# Distribution System Plan Implementation Progress

KWHI has a long-term asset management plan that allows it to effectively pace infrastructure replacement and investments. KWHI will incorporate elements of its ongoing asset management plan into a Distribution System Plan (DSP) that will be submitted to the OEB in its next Cost of Service rate filing.

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### **Cost Control**

The following section commentary is based on figures generated by the Ontario Energy Board based on total cost benchmarking analysis conducted by the Pacific Economics Group Research LLC. The model used by the OEB is based on econometrics. This model establishes relationships between business conditions (i.e. number of customers, kWh deliveries, length of lines) and distributor cost. Many adjustments are made to ensure fair comparison between distributors.

### Efficiency Assessment

The efficiency assessment measure compares distributors' actual costs to costs predicted by the OEB model described above. Those LDCs with a large difference between actual costs and predicted costs are considered to be better cost performers and therefore given a lower stretch factor assignment for efficiency improvements. KWHI ranked 6<sup>th</sup> for cost per customer in 2016 and has maintained its Group 2 cost efficiency level for the past five years while continuing to provide excellent customer service and high reliability performance.

### Total Cost per Customer

KWHI's total cost per customer compares favourably to all other LDC's providing distribution services to its customers. Distribution services includes design, maintenance and construction of infrastructure, emergency services, customer services and customer education. KWHI's total cost per customer of \$494 is much lower than the provincial average.

### Total Cost per Km of Line

KWHI's total cost per kilometer of line compares favourably to all other LDC's providing distribution services to its customers. KWHI's total cost per kilometer of line of \$23,866 is lower than the provincial average.

# **Conservation & Demand Management**

The year 2016 marked the second year of a new six year Conservation First Framework. In this Conservation First Framework 2015-2020, KWHI has been allocated an electricity savings target 105.7 GWh of energy savings to be achieved through a suite of energy efficiency programs under the Save On Energy brand offered to both residential and commercial customers.

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A comprehensive breakdown of KWHI's 2016 Conservation and Demand Management savings results and forecasts from 2015-2020 CDM Plan will be made available annually on the KWHI's website.

## Energy Savings

KWHI achieved 37% of its six year energy savings target. Some highlights from 2016 program performance include:

#### Residential

- 3,855 furnaces and central air conditioners were replaced through the heating and cooling incentive program
- 238,525 coupons were used by customers to purchase energy savings technologies such as LED lights

#### Commercial

• 240 commercial businesses completed energy savings projects through the retrofit program achieving 5,625 MWh in energy savings

#### **Connection of Renewable Generation**

• Renewable Generation Connection Impact Assessments Completed on Time

In 2016, KWHI performed 6 connection impact assessments (CIA) and all were completed within the prescribed time limit. KWHI has consistently met 100% of its CIA reviews on time over the past 5 years. KWHI expects it will continue to meet this target into 2017.

New Micro-embedded Generation Facilities Connected On Time

In 2016, KWHI connected 66 micro-embedded generation facilities within the prescribed time limit. KWHI has consistently met 100% of its micro-embedded generation facilities connections on time, well above the industry target of 90%. KWHI strives to meet this target again in 2017.

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### **Financial Ratios**

# Liquidity: Current Ratio (Current Assets/Current Liabilities)

The current ratio is a liquidity ratio that measures a company's ability to pay short-term and long-term obligations. To gauge this financial metric, the current ratio considers the total current assets of a company relative to that company's total current liabilities. KWHI is maintaining a current ratio that allows it to have a margin of safety to cover financial obligations on a timely basis.

#### • Leverage: Total Debt (includes short-term and long-term debt) to Equity Ratio

The OEB uses a deemed capital structure of 60% debt and 40% equity for distributors when establishing rates. This equates to a debt to equity ratio of 1.5. KWHI's actual debt to equity ratio of 0.57 maintains a strong balance sheet.

### Profitability: Regulatory Return on Equity – Deemed (included in rates)

KWHI's current distribution rates were approved by the OEB effective January 1, 2017 and include an expected (deemed) regulatory return on equity of 9.36%. The OEB allows a distributor to earn within +/- 3% of the expected return on equity.

# • Profitability: Regulatory Return on Equity - Achieved

KWHI's return achieved in 2016 was 10.18%, which exceeds the regulatory return on equity but is well within the +/-3% range allowed by the OEB. The average return over the past 5 years was 10.47% which is also well within return included in KWHI's approved rates. KWHI achieved returns higher than the deemed rate in 2016 due to lower than planned operating costs during the year. KWHI is mindful of lower revenues as a result of lower kW demand and energy consumption and actively seeks productivity savings arising from related process improvement initiatives.

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# Note to Readers of 2016 Scorecard MD&A

The information provided by distributors on their future performance (or what can be construed as forward-looking information) may be subject to a number of risks, uncertainties and other factors that may cause actual events, conditions or results to differ materially from historical results or those contemplated by the distributor regarding their future performance. Some of the factors that could cause such differences include legislative or regulatory developments, financial market conditions, general economic conditions and the weather. For these reasons, the information on future performance is intended to be management's best judgement on the reporting date of the performance scorecard, and could be markedly different in the future.

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